

For Immediate Release

Shu Cosmetic Surgery of Twin Cities Now Offers Total Eyelid Rejuvenation Services

Summary: The best eyelid rejuvenation results can be achieved by correcting each element of the eyelid aging process, including fat herniation, tissue sagging, and aging skin. Shu Cosmetic Surgery of Twin Cities now offers complete surgical and non-surgical eyelid cosmetic services to achieve an excellent aesthetic result in eyelid rejuvenation.

Minneapolis, Minnesota (November 16th, 2014) ----- For years, men and women have opted for eyelid surgeries to achieve more youthful looking faces, although non-surgical options such as laser peel, injectable fillers and Botox have recently gained popularity. However, Dr. Steven Shu, the medical director of Shu Cosmetic Surgery, believes that the combination of surgical and non-surgical procedures is the ideal solution for total eyelid rejuvenation.

Cosmetic eyelid surgery has gone through much advancement over the years. In the past, a traditional blepharoplasty that requires general anesthesia would've taken much longer time of recovery in a hospital; now most patients can have the surgery under local anesthesia with oral or intravenous sedation and can go home immediately after the surgery. Now, with new technology and technique, eyelid surgery has never been more convenient and affordable. Traditional blepharoplasty is more aggressive and traumatic due to removing fat in the upper eyelid or going through the orbicularis muscle to remove fat in the lower eyelid. Removal of fat often causes the hollow eye effect in the long term, and removal of fat through the orbicularis muscle often leads to more bleeding, bruising and scarring.

"Most patients don't need to remove fat under the septum in the upper eyelid. The new tissue sparing technique can avoid the hollow eye effect in the future," says Dr. Shu. "In the meantime, the transconjunctival approach in lower blepharoplasty is getting popular because it avoids damaging the orbicularis muscle and reduces the bleeding, bruising and scarring. The sagging skin in the lower eyelid can be tightened and rejuvenated with a laser peel or resurfacing."

Blepharoplasty corrects eyelid sagging (eye bags) and improves the contour of the eyelids by removing extra skin or herniated fat. Most patients need non-surgical cosmetic procedures to get total eyelid rejuvenation after blepharoplasty. The most popular non-surgical procedures include laser resurfacing skin, filler injections, and Botox. Fat transfer to the eyelids and cheeks is a relatively new procedure that creates a long-lasting 3D result.

"Although either blepharoplasty or non-surgical eyelid procedures improve the eyelid appearance, total eyelid rejuvenation is a complete solution for the aging eyelids," says Dr. Shu. "It corrects each element in the eyelid aging process."

Many patients have both the sagging eyelids and drooping eyebrows. Those patients with drooping eyebrows may need blepharoplasty and brow lift at the same time.

About Dr. Shu and Shu Cosmetic Surgery

Steven Shu, MD, MBA, is a board certified laser surgeon and an expert in office cosmetic surgeries in Minnesota. He is a member of the American Academy of Cosmetic Surgery and has adopted many advanced cosmetic surgery techniques to achieve ideal results with more efficiency and safety. Shu Cosmetic Surgery offers a full line of cosmetic surgery services. All cosmetic procedures are performed in the accredited private surgical center in Edina, Minnesota. For more information on Shu Cosmetic Surgery, please visit the center's website at <http://www.shucosmeticsurgery.com> or <http://www.rejuvelaser.com>.

Contact: Steven Shu, MD, MBA
Email: info@shuMD.com
Phone #: 952-922-9999