For Immediate Release

Shu Cosmetic Surgery of Twin Cities Now Offers Total Facial Rejuvenation Services

Summary: The best facial rejuvenation results can be achieved by correcting each element in the facial aging process, including sagging, loss of volume, and aging skin. Shu Cosmetic Surgery of Twin Cities now offers complete surgical and non-surgical facial cosmetic services to achieve an excellent aesthetic result in facial rejuvenation.

Minneapolis, Minnesota (June 21st, 2014) ------ For years, men and women have opted for facelift surgeries to achieve more youthful looking faces, although non-surgical options such as Botox and injectable fillers have recently gained popularity. However, Dr. Steven Shu, the medical director of Shu Cosmetic Surgery, believes that the combination of surgical and non-surgical procedures is the ideal solution for a total facial rejuvenation.

Cosmetic facial surgery has gone through much advancement over the years. In the past a traditional facelift that requires general anesthesia would've taken several days of recovery in a hospital; now most patients can have the surgery under local tumescent anesthesia with oral or intravenous sedation and can go home immediately after the surgery. Now, with new technology and technique, facelift surgery has never been more convenient and affordable.

Surgical facelift surgery corrects facial skin sagging and improves the contour of the lower face and neck, but it does not increase the volume of tissue, nor does it rejuvenate facial skin. Most patients need non-surgical cosmetic procedures to get a total facial rejuvenation. The most popular non-surgical procedures include Botox and other filler injections and laser resurfacing. Fat transfer to the cheeks or to the whole face is a relatively new procedure that creates a long-lasting 3D result.

"Although either surgical facelift or non-surgical facial procedures improve the facial appearance, total facial rejuvenation is a complete solution for an aging face" says Dr. Shu. "It corrects each element in the facial aging process, including sagging, loss of volume, and aging skin."

Injectibles like Botox and fillers are great options for patients who simply want to reduce wrinkles and improve volume and who are reluctant to have invasive procedures, while patients who have sagging skin along the lower face and neck should opt for a total facial rejuvenation for optimal results. The broad meaning of face rejuvenation should also include brow lift and eyelid plasty.

About Dr. Shu and Shu Cosmetic Surgery

Steven Shu, MD, MBA, is a board certified laser surgeon and an expert in office cosmetic surgeries in Minnesota. He is a member of the American Academy of Cosmetic Surgery and has adopted many advanced cosmetic surgery techniques to achieve ideal results with more efficiency and safety. Shu Cosmetic Surgery offers a full line of cosmetic surgery services. All cosmetic procedures are performed in the accredited private surgical center in Edina, Minnesota. For more information on Shu Cosmetic Surgery, please visit the center's website at http://www.shucosmeticsurgery.com or http://www.rejuvelaser.com.

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