

For Immediate Release

## **Shu Cosmetic Surgery of Twin Cities Now Offers Complimentary Perineoplasty in Laser Vaginal Rejuvenation**

Summary: Laser vaginal rejuvenation (LVR) is an outpatient surgical procedure that treats vaginal relaxation, a common condition caused by aging and childbirth. Shu Cosmetic Surgery of Twin Cities now offers free perineoplasty with a laser vaginal rejuvenation to achieve an excellent result in perineum contouring and vaginal tightening.

**Minneapolis, MN, July 2014** – Shu Cosmetic Surgery announces that they are now offering complimentary perineoplasty for each qualifying patient undergoing a laser vaginal rejuvenation. Dr. Steven Shu has been performing laser vaginal rejuvenation, an advanced type of vaginal tightening procedure, for over three years. The LVR procedure decreases the internal and external diameters of the vagina and effectively enhances vaginal muscle tone, strength, and control, resulting in enhanced sexual gratification for a woman and her partner.

Many patients who seek vaginal rejuvenation also have perineal skin sagging and deformity, and some of them request the perineoplasty as an added service with extra cost. Dr. Shu found that perineoplasty significantly improves the aesthetic result in perineum contouring and further tightens in the distal part of the vagina, so he decided to perform complimentary perineoplasty during the laser vaginal rejuvenation surgery at no extra cost to the patient.

“We always strive to achieve high quality cosmetic surgery services with cutting-edge technologies and new surgical techniques.” Dr. Shu said. “Laser vaginal rejuvenation with perineoplasty is clearly the procedure of choice for patients opting for a vaginal tightening. It offers a greatly improved perineal appearance and a tighter distal vagina.”

By adding complimentary perineoplasty with the laser vaginal rejuvenation, it not only improves the perineum contouring result, it also reduces the cost of service. Therefore, the patient’s satisfaction with laser vaginal rejuvenation is very high.

In addition to LVR, Shu Cosmetic Surgery offers DLV® (Designer Laser Vaginoplasty®). DLV is a group of cosmetic laser procedures that repair, enhance and beautify the genital structures. It includes Laser Reduction Labioplasty, Reduction of Excess prepuce, Laser Perineoplasty, Augmentation Labioplasty of the labia majora via autologous fat transfer, and Vulvar Liposculpturing.

### **About Dr. Shu and Shu Cosmetic Surgery**

Steven Shu, MD, MBA, is a board certified laser surgeon and an expert in office cosmetic surgeries. He has established the Laser Vaginal Rejuvenation Institute of Minnesota and he is an accredited Associate of the Laser Vaginal Rejuvenation Institute of America. He is the first cosmetic surgeon to offer Laser Vaginal Rejuvenation® in Minnesota.

Dr. Shu is a member of the American Academy of Cosmetic Surgery and has adopted many advanced cosmetic surgery techniques to achieve ideal results with more efficiency and safety.

Shu Cosmetic Surgery offers a full line of cosmetic surgery services. All cosmetic procedures are performed in the accredited private surgical center in Edina, Minnesota. For more information on Shu Cosmetic Surgery Institute, please visit the center's website at <http://www.shucosmeticsurgery.com> or <http://www.rejuvagino.com>.

Contact: Steven Shu, MD, MBA

Email: [cosmetic@shuMD.com](mailto:cosmetic@shuMD.com)

Phone #: 952-922-9999